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# Up-Level your Pinterest!



This is your solution to having your business  
work for you in the background!

Let's make Pinterest your new business best  
friend.

# Why Pinterest

- It's one of the first social media platforms couples go to when they are planning their wedding.
- You can add clickable links to your website to drive traffic and customers to see your services and offers.
- This platform is based on SEO - so you can get your content ranked for your keywords.

## Why me!

- I have been a Pinterest user for YEARS! And now I help my clients utilize the platform to promote and market their wedding businesses.
- I am diligent, meticulous, creative and passionate about marketing your business on this amazing platform!



# Pinterest Services Packages





I offer a variety of Pinterest packages that will fit in seamlessly with your business.

Take a look! 

*Virtually*  
Rhian *VR*

# PINTEREST STARTER PACKAGE £199

This is perfect if you are just starting your Pinterest account or you have neglected your account for a while and now want to take full advantage of this incredible platform.

## Pinterest Board Set Up

- Firstly you need to create Pinterest Boards to categorize your Pins and drive your audience to your most relevant content.
- Next is Keyword research and knowing where to add your keywords into every placement in your account for optimum results.

## What's included?

- Home Page description to include key words and describe your business.
- Set up of 12 Pinterest boards with a Title, Description and on-brand cover image. These boards can be for example a mix of wedding venues, seasonal inspiration, top tips, guides and colour inspiration. These boards will promote your style, services and brand to prospective couples.

# PINTEREST PACKAGE 1 £199

This package is for you if you're ready to show up regularly, stay consistent on the platform, create a following and showing up for the Pinterest algorithm.

Pins can last months if not years in the top results of Pinterest, so let's get your Pins in front of your target audience!

*x12 Pins Created per month - £199 p/m*

## WHAT'S INCLUDED?

- x12 Pins made and scheduled through a scheduling tool.
- Canva designing included.
- Creation of captivating headlines and descriptions.
- SEO and keywords research to align with your brand, business goals and marketing strategy.
- All Pins will have a link to your website or blog to drive traffic to your own platform.
- Monthly content plan to align with your target audience.
- Flexible communication and support through email & Whatsapp.

# PINTEREST PACKAGE 2 £399

This package is for if you are ready to show up regularly, stay consistent on the platform, create a following and showing up for the Pinterest algorithm.

Pins can last months if not years in the top results of Pinterst.

*x24 Pins Created per month - £399 p/m*

## WHAT'S INCLUDED?

- x24 Pins made and scheduled through a scheduling tool.
- Canva designing included.
- Creation of captivating headlines and descriptions.
- SEO and keywords research to align with your brand, business goals and marketing strategy.
- All Pins will have a link to your website or blog to drive traffic to your own platform.
- Monthly content plan to align with your target audience.
- Flexible communication and support through email & Whatsapp.

# PINTEREST VIDEO PACKAGE £199

Want to jumping on the short form video trend (as it's going to be here to stay!)  
Then Pinterest Idea Pins are the way for you!

These Ideas pins are great for reaching a wider audience if you are looking for quicker results. But remember these Idea Pins have a shorter life span than static Pins.

*x8 Idea Pins Created per month - £199 p/m*

## WHAT'S INCLUDED?

- x8 Idea Pins scheduled through a scheduling tool
- Canva designing included
- Creation of captivating videos with descriptive captions.
- SEO and keywords research to align with your brand, business goals and marketing strategy.
- All Pins will have a link to your website or blog to drive traffic to your own platform.
- Monthly content plan to align with your target audience.
- Flexible communication and support through email & Whatsapp.



# WHAT WORKING WITH ME LOOKS LIKE

I am enthusiastic and always full of ideas. I work very collaboratively with you and your business so you see the best results!

We have a monthly catch-up meeting where we chat about how everything is going, and what our plans are for the month ahead.

Working flexibly means I am always on emails and Whatsapp to reply to your messages.

I work at least 2 weeks - 1 month ahead with scheduled work so it gives you plenty of time to see and review my work before it gets published.



## NEXT STEPS

- 1 Choose a package that suits your business needs and send me an email to [virtuallyrhian@gmail.com](mailto:virtuallyrhian@gmail.com) to let me know!
- 2 Get in contact with me if any package needs amending or changing so that it's perfect for you.
- 3 I will send over a contract and important documents to read and sign, and we can decide on a start date to work together!